



FOR IMMEDIATE RELEASE

NAWBO KC Welcomes New Board of Directors

(KANSAS CITY, MISSOURI, August 23, 2022)

The Kansas City chapter of the National Association of Women Business Owners welcomes its new board of directors. The 2022-2023 board, led by Ashley Mahoney, founder of Hello Big Idea, includes seven returning members and three new members. It added a new position for Sponsorship this year.

“It is an exciting time for the NAWBO KC chapter. We have members leading at the national level, outlined a solid strategic plan for growth last year, and are in decent shape financially. I am looking forward to what we all accomplish together this year!” Ms. Mahoney said of the new board and the chapter’s 70 members.

The full **NAWBO KC** board includes women from a variety of organizations. They are the following:

- Ashley Mahoney, [Hello Big Idea](#), Board President
- Kelly Byrnes, [Voyage Consulting Group](#), President-Elect and Marketing
- Robyn Stevens, [Robyn Stevens Feng Shui](#), Secretary
- Stephanie Willis, [SBDC Kansas at JCCC](#), Programming
- Stella Crewse, [Fortiviti](#), Membership
- Karen Reimer, [Ad Astra Financial Group](#), Advocacy
- Kim Specker, [Rare Transformation](#), Treasurer
- Shea Stevens, [Burke McClasky Stevens](#), Governance
- Dana Hetrick, [Lucas Commercial Flooring](#), Sponsorship
- Mandy Shoemaker, [Prairie Elder Care](#), Immediate Past President

NAWBO KC holds events monthly to help business owners build their companies through learning and networking. There are opportunities for service throughout the year as well.

Many events are open to non-members, so if you are a women business owner or supporter of businesses owned by women, visit the [Events](#) page.

About NAWBO KC

NAWBO KC brings together local women in business to learn, connect, and grow. The chapter is diverse, yet the vision is shared: supporting the success of women entrepreneurs in Kansas City. **NAWBO KC provides opportunities for women business owners to hone their business management and leadership skills, network, and contribute to the community.**

About NAWBO

Celebrating women in business for four decades, NAWBO’s local chapter is part of a bigger vision – one started and led by the National Association of Women in Business. Founded in 1975, NAWBO is the unified voice of more than 10 million women-owned businesses in the United States.